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Volume 02-08-01

Q'S News Commitment & Expertise

Greetings!

The theme of this month's edition is "***being in the know***"--a phrase for all of us who like to be kept up to date, yet often only have time for information in quick sound bytes.

Credit Climate Alert

Lease to
diversify
your credit.

All your eggs in one basket.



We sent out a bulletin earlier this month to our customers advising that some banks are responding to the negative trend in the economy by calling upon loans and tightening qualifying criteria.

In short, the bank can **limit your company's growth by limiting your credit** and that alone is a **powerful reason to lease.**

As a result of the credit crunch, some lending groups have actually exited the market. All lenders are under increased pressure to tighten their belts with rising securitization costs.

It is just as important to diversify your lending portfolio as it is to diversity an investment portfolio--now more than ever.

Contact me for a detailed report on how Questor diversifies customer lending to ensure businesses are not at risk.

Controlling Constant Communication

Questor Blog

Do Less and Get more Done



When you are finished chuckling over the irony of an electronic newsletter discussing banning email, the idea of managing email flow is a good one.

Particularly with Blackberries, individuals are finding they respond instantly to messages and therefore the expectation is to **always respond instantly.** The idea of constant communication, like anything left unchecked, can be unhealthy.

Some companies are taking measures to provide some **email free time** for employees to allow them both to concentrate at the office, and to go home with a clear mind and conscience.

Loblaw, Intel and other corporations have instituted email free days for internal communication.

The Blackberry outage this month reminded us all how much communication flow drives our workday. Tools like Blackberries are very valuable, but must be managed and used appropriately.

Power Hour

Make a difference.

Earth Hour March 29 2008.



Earth Hour in 2007 started as an Australian initiative in Sydney.

This year **Earth Hour** has gained global momentum , at **8 pm March 29, 2008** millions of people around the world from major capital cities, including Copenhagen, Toronto, Chicago, Melbourne, Brisbane and Tel Aviv will unite and switch off for Earth Hour.

The Toronto Star has taken up in the initiative in Canada and cites their goal: *Toronto is the first Canadian city to join the Earth Hour movement and our goal is to get one million Torontonians and thousands of businesses and organizations to participate by turning off their lights and raising awareness of our ecological impact and the simple ways we can reduce it.* ([Jan 19, 2008](#))

The **Questor Team** will participate, and maybe even turn off our Blackberries!

"In the Know " about Google.

Google Cheat Sheet



This handy two page Google **Cheat Sheet** lists all Google services and tools as well as background information about the search engine.

The **Cheat Sheet** is a great reference for Google query- building concepts and ideas and it expands our understanding of Google and it's range.

[Google Cheat Sheet](#)

Questor Annual Charity Golf Event

Be "in the know" and be on the green!



It is almost golf time and as we head into the spring season the **Questor Annual Charity Event Team** is busy putting together our 2008 golf tournament for **Sick Kids Foundation**.

Being "*in the know*" means that you must inquire about sponsorship holes and participation levels early before they are sold out. Contact me directly, as this is the best exposure for your company, and all proceeds go directly to [Sick Kids Foundation](#).

Mark the date, May 26th, 2008! For registration information please click the link below.

[Questor Charity Golf Event 2008](#)

Congratulations in Order!

Readers Choice Awards Foodservice News 2008

We would like to extend our warmest congratulations to **Teletec Systems Inc.** , a Questor Vendor partner that was awarded **Best Vendor in Cash Register and Business Systems** for the **Reader's Choice Awards 2008 Foodservice News.**

We like to surround ourselves with good people, good companies and therefore, good partners. Clearly [Teletec](#) clients feel the same! Enjoy your well deserved award!

Readers Choice Awards- Equipment

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