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Volume 06-07-1

## Q'S News

### Greetings!

**Proficom's** E- newsletter is designed to showcase our **Commitment & Expertise** to help you grow your business with your Equipment Finance Consultant.

This edition announces our exciting new brand- Questor Financial Corp.

Why Questor? *Questors* were **elected officials of the Roman Republic who supervised the treasury and financial affairs of the state.** Watch for our new logo coming soon!

## Proficom Lanches Our Own New Brand

Watch for more details next month!

### Questor Financial Corp



As a result of ten years of steady growth for the multi-faceted **Proficom Financial** across Canada , we are proud to announce that the Vendor Finance Group of Proficom Financial will diverge from the Montreal based mid-ticket group to launch our own exciting new brand-- **Questor Financial Corp** effective Aug 1st, 2007.

The Questor Financial brand is an inevitable path born out of the Commitment & Expertise of one of the most solid and experienced groups of lease finance professionals in Canada.

Questor Financial takes its place as the flagship entity in the **Questor Group of Companies**, continuing to serve equipment vendors and direct customers in all areas of equipment finance.

The mission for Questor Financial is to continue as a one-stop financing solutions partner.

With the state-of- the-art technology behind **Q-Quote** and **Q-Docs**, Questor Financial is poised to secure its place as the premier independent Vendor Finance Group based in Ontario, servicing all markets across Canada.

There is no better time to be part of the Questor Group and we thank all of our partners for their contributions to this success.

We look forward to sharing years of growth and finance innovations in terms of products and services, and all of the opportunities that come with our new brand.

## Questor Financial Web Re-design

Win an iPod! [Help us to Help You](#)

As we embark upon our exciting period of brand design, we will enhance our website to reflect it's central role in our business with our investments in **Q-Quote** and **Q-Docs**.

Simply fill out our one minute survey on your website experience with Proficom, and we will thank you for your input by entering you in a draw to **win an iPod Nano**.

[Win an iPod Nano](#)

## Annual Charity Golf Event Results

Success stories

[The best charity golf event running!](#)



A tremendous thanks to all the supporters of the Proficom Annual Charity Golf Event .

Record numbers braved the perfect sunny day with cool breezes to golf one of the most challenging courses in North America at the *Club at Bond Head*.

We were able to raise thousands of dollars for **Sick Kids Foundation** and give our client community a wonderful opportunity to mix and mingle with other business professionals.

Next year the event will be held under our new brand, **Questor Financial Corp.**

Already, we have have had many partners request that we announce the date early to mark calendars, so the official date will be published in an upcoming edition of **Q's News**.

## Rising Rates

Canada Bond Rates

[Use Leasing to Hedge Against Inflation](#)



As Canada Bond Rates are increasingly on the rise, now is an excellent time to lock in at Proficom's competitive rates.

Capital equipment acquisitions should not be put off until after the summer in a rising rate environment.

Full details and historic trends can be found at the Bank of Canada Link below.

Please contact me if you have any questions about how leasing can help hedge against inflating rates.

[For Bond Rates Click here](#)

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