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Volume 10-07-1

## Q'S News

### Greetings!

Welcome to our **Customer Edition of Questor's "Q's News"**. This newsletter is designed to showcase our professional **Commitment & Expertise** and to help you acquire the equipment you need to grow your business.

## How Can We Help You

### I Can Lease That?



Recently, in discussions with their agent, a client was delighted to hear that we could assist them with the large commercial Air Conditioning unit they needed.

They were dreading having to use up their capital and they knew the bank would only finance the equipment minus labour and taxes.

An even chillier thought for them was that their line of credit would be maxed out and not there for them when they needed it.

Talk to us if you have any purchases your business needs to

grow, we can help.

## Questoring Minds Want to Know....

Commercial  
Identity  
Theft

### Who is Watching Your Business?



The Questor Credit Team have encountered a number of fraudulent applications involving people using expired company names to gain credit and have products shipped to their location.

Please safeguard your business by keeping your documentation up to date and accessible.

There is an increasing trend in corporations in default with respective provincial

registries for their legal name. In most cases, the business owners relied on their lawyers or accountants to keep them compliant with annual returns.

This is critical because it can lead to a business losing the legal right to their business name and require a change in marketing, stationery, websites, bank accounts, etc.. It is also critical because it opens a door to business fraud.

Our customers have been very grateful to the Questor Credit team for identifying the problem, but it is a good idea to ensure that all legal entities are properly registered on an ongoing basis.

## Business Tips

### Gift Cards

It is that time of year to think about seasonal gift promotion.

Gift cards have started taking the place of the traditional coffee mugs and fruit baskets. Gift cards come from almost every major retailer and are an excellent way to thank your loyal customers.

Questor's own program includes corporately branded AMEX cards, and we all agree corporate gift cards make a positive statement about your company.

They fit nicely in customers' wallets, are customizable, re-loadable, easily shipped, and always appreciated.

Consider gift cards for your seasonal gifts and year-round promotion!

## When is a Dollar not a Dollar?

### When it is CDN \$ in the US Market.



Business owners know when it is prudent to shop Canadian, or when their needs must be met south of the border.

Once that decision is made, it is important to know that **Questor can help you either way:**

We can lease equipment and software purchases from US vendors with competitive rates and excellent turnaround.

**[For more business finance solutions visit our site](#)**

## Daylight Savings Time

Fall Back

### Change Your Clocks

This year, DST will be observed from the second Sunday in March to the first Sunday in November, adding a month to daylight saving time.

2007 March 11 November 4

In the fall of 2005, Manitoba and Ontario announced that like the United States, they would extend daylight time starting in 2007. The Ontario government endorsed the change to coordinate time with our major trading partner, and harmonize business links. Most other provinces have indicated they will follow suit.

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## Charity Golf Tournament 2008

In light of the tremendous success of our **Annual Charity Golf Event in 2007**, we have reserved the day for our Event 2008.

Mark your calendars for **May 26th, 2008**. The Event will once again take place at **The Club At Bond Head** and all proceeds go to charity.

More details will follow once we get past another chilly winter!

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