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Volume 04-07-1

PROFIComments

Greetings!

Proficom's E- newsletter is designed to showcase our **Commitment & Expertise** to help you increase your sales and revenue with equipment leasing.

The theme of this edition is the business of giving.

The Business of Charity

Corporate
Conscience

Examining Corporate Giving

"We make a living by what we get, we make a life by what we give"

Sir Winston Churchill's comments were the theme behind the recent BDO Dunwoody LLP CEO/Business Leader Poll in the **Financial Post**. (Feb 19, 2007).

Overwhelmingly, leaders considered **social obligation to help their community the key driver for corporate charity**.

Another desired effect , but rating second to corporate conscience, was the value of generating publicity and **increasing staff morale**.

We are often presented with large corporations' public acts of charity, but the report stated that the **driving force behind corporate charity in Canada is small and medium sized businesses**.

At **Proficom**, we accept the responsibility and are pleased to offer our Annual Charity Golf Event to our customers. It promises to be a wonderful day of networking and golf all in support of the Sick Kids Foundation.

Proficom Charity Golf Event

Best in Class

Register Now

Click the image for your official Invitation to **Proficom's Annual Charity Golf Event** May 28th, 2007.

Register today as spaces are limited!



Sponsorship opportunities are still available-- [give generously](#).

This is the Charity Golf Event you absolutely do not want to miss:

- * *Best in Class* golf at The Club at Bond Head,
- * Fine dining,
- * Exciting auction,
- * \$1 000 000 Hole in One contest.

All proceeds go to the Sick Kids Foundation.

About the Kids

Skyla's Story **Sick Kids Foundation**

Skyla Vince just celebrated her second birthday. She was born with **Tetralogy of Fallot**, a heart problem comprised of four separate anatomical defects.

She bears a long as the scar on her chest from her **open heart surgery at six weeks old**.

Skyla is waiting for another open heart surgery.

In their interview with the **Proficom Team**, her parents Luke and Laura, felt strongly that without facilities like the Hospital for Sick Children and organizations like Sick Kids Foundation, there would never be the resources to attract the world-class medical professionals and teams needed to save Skyla's life.

Skyla's parents wish to wholeheartedly thank every participant for their support.

On the Topic of Giving

What our vendors say...

Proficom Gives Amex Rewards

It takes a prosperous business for people to feel secure in their philanthropic activities.

In the Computer resale industry where hardware margins are slim, **Proficom Amex** points are tremendously successful to complement sales commission.

Gordon from CompuSmart writes:

"....you have to love those Amex points. I must say that beside finding it very easy to deal with Proficom, the Amex points are a nice incentive.

Cheers to many more leases."

Lessee of the Month

Broadband Solutions

Teksavvy Solutions

If you need High Speed connection with more reliability; TekSavvy's Broadband solutions is it.

Customers can access the internet simultaneously, share multimedia files, print, and more on multiple computers within your home or business.

For more information contact :

TekSavvy Solutions Inc
Tel: (519) 360-1575 or Toll Free: 1-877-779-1575

Special thanks to Proficom for assisting us in our growth with your leasing solutions!!

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