

[<Back](#)[Print](#)

# Commitment & Expertise



Volume 05-07-1

## PROFIComments

### Greetings!

**Proficom's** E- newsletter is designed to showcase our **Commitment & Expertise** to help you increase your sales and revenue with equipment leasing.

The theme of this edition is reflections on colleagues.

## Good Partners are Hard to Find

What message do you send?

### Market Your Strengths



Who your business partners are says a lot about you as a company.

This is an important part of any marketing message, but especially important in highly competitive equipment sales and services.

By offering a Proficom Leasing Vendor Program to your customers, you help market your products.

**Just as important, you send a secondary marketing message that you are a vendor of reputation and credibility with volume enough to warrant a program with a large national**

**financial group like Proficom Financial.**

Ask me for details on how you can further enhance your professional image by adding PROFIQuote and PROFIDocs to your marketing.

## Good People are Even Harder to Find

Asset?...or off by two letters?

### From the Resume Files

On average, most of us spend more time with our colleagues than we do with family.

The Corporate world exposes us to some interesting relationships.

Here are a few gems taken from actual resumes submitted to various employers:

*I demand a salary commiserate with my extensive experience.*

*Received a plague for Salesperson of the Year*

*Reason for leaving last job: maturity leave.*

*Am a perfectionist and rarely if ever forget details.*

*Personal interests: donating blood. Fourteen gallons so far.*

*Instrumental in ruining entire operation for a Midwest chain store.*

*Note: Please don't miscontrue my 14 jobs as job- hopping. I have never quit a job.*

**And our favourite:**

*The company made me a scapegoat, just like my three previous employers*

Adapted from Ahajokes.com and originally printed in Fortune Magazine.

## Annual Charity Golf Event Monday May 28th

The weather  
forecast is  
perfect &  
sunny!

### Charity Golf- Today is Last Day to Register



Click the image for your official Invitation to **Proficom's Annual Charity Golf Event** **Next Monday, May 28th, 2007.**

Registrations are complete with **only a few spaces left. Act Now!**

Sponsorship opportunities are still available-- **give generously.**

This is the Charity Golf Event you absolutely do not want to miss:

- \* *Best in Class* golf at The Club at Bond Head,
- \* Fine dining,
- \* Exciting auction,
- \* Fabulous Hole in One contest.

**All proceeds go to the Sick Kids Foundation.**

## Proficom Lessee of the Month

Dangerous  
Goods  
Consultants

Larry and Glen know all about being flexible managing a company together and responding to customers' needs; they run Dangerous Goods Consultants (DGC), a logistics company that specializes in transporting dangerous and unusual materials.

When asked what were some of the most unusual things they have been asked to ship, Glen recalled shipping senior's hip bones after they were removed and replaced by artificial hip, to be one of the stranger requests.

The bones had to be shipped in a flammable alcohol based medium to a medical research facility for study-not your standard courier pick up!

DGC Consultants has also shipped explosive chemicals, military ammunition, aerosol products and infectious disease material.

DGC Consultants operates out of Mississauga, Ont .

[Dangerous Goods Consultants](#)

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