



COMMITMENT  
& EXPERTISE



Volume 09-07-1

## Q'S News

**Dear Ezio,**

Welcome to our **Vendor Edition of Questor's "Q's News"**. This newsletter is designed to showcase our **Commitment & Expertise**, and to help you grow your business and increase sales.

Be sure to read our Fall Promotion below where you can ***DOUBLE YOUR AMEX POINTS.***

## Questor Kick-Off

A Decade of  
Experience

### Our Team celebrates 10 years of Success.



The **Questor Team** held a one day Kick- Off this month in Woodbridge.

We celebrated the launch of our new brand and the success of our Vendor Finance programs to **make us the largest "A" Brokerage in Ontario.**

Our **Commitment and Expertise** in this market reinforces our strong lending programs with our financial partners.

We continue to earn the most respected vendor accounts as we deliver a higher level of partnership and service than other brokerages or direct funders.

## Questoring Minds Want to Know....

Link Us Up

### Show your Strength, Show your Partners

We regularly have over **20 000 clients** refer to us for Experience in choosing reputable equipment Vendors.

We developed a **Partner Links** page to showcase our Vendors. Be sure to contact us if you would like your logo & web link added.

Moreover, be sure to add our link to your company website, because advertising that you have access to the best financial services programs available in the market is clearly a sales advantage!

A quick visit to your site answers the key questions for your customers: "**what do we need to buy?**", and, "**How do we want to finance it?**"

If their browsing experience falls short, you can bet they'll shop elsewhere looking for total solutions.

### Check out some of our Vendor Partners

## AMEX AMEX

Fall  
Promotion

### Double the Amex Points!



One Card--Your Card. Convenient. Reloadable

*Now, for Q 4, earn **DOUBLE** the Questor Points automatically loaded to your own personalized Amex card. .*

Too good to be true? Or dare we say "2 Good to be True?"

The Program is twice as rewarding for participating Vendors who meet their Q 4 promotion quota of funded leases.

When the Quarter is done, and the quota is met, everyone benefits by having their points doubled retroactively--Just in time to cash in for a winter trip somewhere sunny!

Contact me before September 30th to be sure you qualify for the **Double Points Promotion** and for further details.

## Questor Launch is Official

### Please update your records



Details of our brand launch to **Questor Financial Corp** were communicated throughout the summer and we thank all of you who commented on our new brand and gave your feedback on our new web site.

Please do remember to change your Billing records to reflect our new name and note our new email addresses. Thank you.

### Have you been to our new site?

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#### **Join our mailing list!**

 

In light of the tremendous success of our **Annual Charity Golf Event in 2007**, we have reserved the day for our Event 2008.

## Charity Golf Tournament 2008

Mark your calendars for **May 26th, 2008**. The Event will once again take place at **The Club At Bond Head** and all proceeds go to charity.

More details will follow once we get past another chilly winter!

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